

MASTERING STRATEGY

NAVIGATE

**A Strategic Response Sprint for Leadership
Teams Facing Tariffs, Trade Disruption and
Uncertain Markets**

Make the decisions that cannot wait. Prepare for what may come next.

2 Days

of leadership-team meeting time

10 Business Days

from first session to final plan

Our Promise

With two days of leadership-team meeting time, turn uncertainty and competing reactions into a shared strategic response, clear decisions, and a focused 90-day action plan.

When Uncertainty Demands a Response

Tariffs and trade disruption are already affecting costs, margins, customer demand, supply chains and investment decisions. Waiting for certainty may seem prudent, but delay can narrow the organization's options and make a coherent response more difficult.

NAVIGATE helps the team establish a shared view of the situation, understand where the organization is most exposed, decide what to do now, and prepare for what may come next.

NAVIGATE Is for Organizations That Are:

Facing consequential uncertainty Important decisions must be made before all the facts are known.	Caught in wait-and-see mode Waiting for greater certainty is delaying important decisions and critical action.
Responding inconsistently Functions or leaders are interpreting the situation differently.	Under pressure to protect and adapt Disruption threatens performance and future opportunities.

What your leadership team will accomplish

01 Create a shared fact base

Separate confirmed developments from plausible possibilities and unsupported assumptions.

02 Understand material exposure

Identify where changing conditions could most seriously affect the organization.

03 Decide and Prepare

Decide what to do now, what to prepare for and what to pause, stop or reconsider.

04 Move as one leadership team

Clarify responsibilities, dependencies, messages and the cadence for reviewing changing conditions.

How the sprint works

NAVIGATE is delivered over 10 business days and requires only two days of leadership-team meeting time: two half-day sessions and one full-day session. Before, between and after the sessions, the facilitator analyzes the team's input, develops scenarios and prepares the final NAVIGATE Strategic Response Brief.

BEFORE THE SPRINT

Prepare

A sponsor discussion, confidential participant questionnaire and targeted review of relevant information to identify the most important uncertainties, exposures and decisions.

SESSION 1 • HALF DAY

See Clearly

Establish a shared fact base, assess the organization's exposure and identify the assumptions and decisions requiring leadership attention.

SESSION 2 • FULL DAY

Decide Deliberately

Test current plans against plausible developments, evaluate response options and determine what to do now, prepare for or reconsider.

SESSION 3 • HALF DAY

Move Together

Confirm priorities, responsibilities, decision triggers, milestones, leadership messages and the 90-day action plan.

The organization may not be able to control the external environment. It can control how quickly, clearly and coherently its leaders respond.

Thirty days after completion

A 60- to 90-minute virtual progress review tests assumptions, reviews trigger conditions, addresses obstacles and confirms any required adjustments to the 90-Day Strategic Response Plan.

By the end of NAVIGATE, your team will have three practical tools:

- 01** NAVIGATE Strategic Response Brief
The situation, material exposures, assumptions and decisions made.
- 02** Focused 90-Day Strategic Response Plan
Priorities, owners, milestones and review dates.
- 03** Decision-Trigger Dashboard
What to monitor, the thresholds that matter and the responses to activate.

Engagement Details

NAVIGATE is designed for intact executive, senior, divisional, business-unit or functional leadership teams responsible for consequential decisions. The strongest fit is a team of 6 to 12 leaders with the authority to commit resources and act.

DELIVERY PERIOD	10 business days, first session to final brief	TEAM SIZE	Up to 12 participants
LEADERSHIP-TEAM TIME COMMITMENT	2 days total – two half days, one full day	INVESTMENT	CAD \$12,500 + taxes. Delivery in the GTA. Travel outside the GTA billed separately

Is your leadership team facing decisions that cannot wait?

Let's have a confidential conversation about how NAVIGATE can help your team establish a clear, coordinated response.

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